

D.W. POPPY SECONDARY SCHOOL

PRESENTS

INTERNET/SOCIAL MEDIA SAFETY AND DIGITAL LITERACY FOR PARENTS

WEDNESDAY, OCTOBER 7, 2015, FROM 6-8PM

Education is the first step in keeping our kids safer in this technology-driven world. It is not uncommon that our children know more about the workings of the Internet and Social Networking than we as parents do. This presentation is designed to educate even the most computer illiterate parent. Knowledge and the understanding and application of that knowledge is power. Our presentation will provide the knowledge and information, based upon academically peer reviewed research, that parents need to know about the Internet and Social Networking to help keep their children safer. To date, thousands of parents (and growing) in British Columbia, Alberta,

Some Of The Topics Covered Include

- ★ *What is the Internet and Social Networking*
- ★ *Emerging on-line teen trends*
- ★ *On-line ethics, media literacy and critical thinking*
- ★ *cellphone/smartphone and web cam safety*
- ★ *How students are placing their privacy at risk on-line*
- ★ *What is your "digital dossier" and how to protect it*
- ★ *The good and bad of Social Networks*
- ★ *Parental Risk*
- ★ *How to secure your Social Network*
- ★ *Understanding that everything you post on-line is public, permanent and searchable*
- ★ *Who is the Internet predator and what are their tricks*
- ★ *What is Social Engineering and how students are falling prey to this vulnerability*
- ★ *When to be concerned as a parent*
- ★ *Internet filtering*
- ★ *What is digital peer aggression and what can be done to stop it*
- ★ *What is sexting and its consequences and what can be done to stop it*
- ★ *What is the law specific to sexting and digital peer aggression*
- ★ *The threat of Internet Pornography*
- ★ *What is digital citizenship*
- ★ *4 Step process to internet safety that parents*

Darren Laur is a serving law enforcement professional with 29 years of policing experience, internationally recognized safety expert, published award winning author and highly sought after speaker who specializes in the area of Personal Safety both on-line and off-line. Darren is deeply immersed in social media, both on and off the job, and has taught digital safety for the past 12 years and has written over 100 articles on Internet and Social Media safety and security.